

Liberty General Insurance pedals for a cause



Employees of Liberty General Insurance Limited, as a part of their annual CSR activity 'Serve with Liberty' came together and cycled to spread awareness about reducing carbon emission and following traffic rules. A group of volunteers from Liberty General Insurance cycled for this cause during peak office hours from Lower Parel to Worli and back on May 10. Cycling is not just a way to try and minimise the carbon emission but is also good for one's health. The activity was led by Anita Gupta, super randonneur and endurance cyclist from Liberty General Insurance along with Firoza Suresh, Bicycle Mayor of Mumbai, and founder of Smart Commute Foundation NGO.